



PITCH THIS TO YOUR MANAGER

2026

HACKATHON SPONSORSHIP PROSPECTUS

CODE FOR THE PLANET

Real agents. Open-source prototypes. Reusable platform adoption stories.



UNIVERSITIES & SCHOOLS WE WORK WITH



OAKLAND • NEW YORK CITY • WASHINGTON, DC • CUSTOM PROGRAMS

PROGRAM EARTH HACKATHONS

Table of Contents

01	Why Sponsor	03
02	How the Model Works	04
03	Proven Impact	05
04	2026 Event Calendar	06
05	Event Profile — São Paulo	07
06	Event Profile — Oakland	08
07	Event Profile — New York City	09
08	Event Profile — Austin	10
09	Event Profile — Washington, DC	11
10	Sponsorship Benefits	12
11	Marketing & Promotional Opportunities	13
12	Delivery Model & Timeline	14
13	Case Study	15
14	Agencies, Schools & Companies	16
15	Next Steps	17

PROGRAM AT A GLANCE

3

SPONSORSHIP OPPORTUNITIES

120+

PARTICIPATING ORGANIZATIONS

10

COUNTRIES REPRESENTED

4,000+

STUDENTS SERVED

~62% AI Adoption Intent

Enterprise Financial Services companies are planning to use AI in some capacity across sustainability requirements or investment analysis across natural resources.

**You bring the platform.
We build the experience.**

PLATFORM ADOPTION +
TALENT + ENVIRONMENTAL
IMPACT

WHO ATTENDS PROGRAMEARTH HACKATHONS

Financial Services Industries

SaaS & enterprise mentors

Government agencies

Students & university partners



DEMO YOUR WORKSHOP



TEAMS SHIP PROTOTYPES



FSI / GOV PARTNERS SELECT WINNERS



Why Sponsor ProgramEarth Hackathons?

Put your platform to work—and leave with the proof, talent, and pipeline to grow adoption

ProgramEarth turns APIs, AI tools, cloud credits, and open-source frameworks into environmental use cases that builders can ship, agencies can evaluate, and sponsors can reuse.



DEVELOPER ADOPTION

Put your platform in the hands of students and developers building real environmental software.



QUALIFIED TALENT

Engage emerging AI, data, GIS, and environmental engineering talent from universities and community programs.



QUALIFIED LEADS

Meet builders, faculty, and agency staff already evaluating tooling — with follow-up captured in your post-event report.



PROOF OF PLATFORM

Leave with working prototypes, reference repositories, onboarding guides, and architecture diagrams.



SOLUTIONS SHOWCASE

Demonstrate your product solving a named environmental problem in front of the people who would deploy it.



PUBLIC-SECTOR COMPLIANCE

Reach government agencies, universities, and international NGOs in the same room as your engineers.



PUBLIC SECTOR AUDIENCE

Build alongside public-sector: government agencies, universities, international NGOs.



REUSABLE CONTENT

Capture demos, sponsor stories, recap assets, and impact reporting for DevRel, CSR, and customer teams.



ADOPTION METRICS

Measured signal on onboarding friction, developer behavior, use-case fit, and productivity in a live build environment.



SUPPORT THE ENVIRONMENT

Fund open-source tools that agencies and conservation groups can keep running after demo day.

Give developers a reason to build with your platform.

3

SPONSORSHIP
OPPORTUNITIES

120+

PARTICIPATING
ORGANIZATIONS

10

COUNTRIES
REPRESENTED

4,000+

STUDENTS
SERVED

Sponsors Define. Builders Ship. Partners Continue.

A one-day build cycle designed to create more than a demo.

01

SPONSORS DEFINE THE CHALLENGE

Choose the environmental use case and provide the enabling technology.

- APIs, AI tools, cloud credits, or workflows
- Success metrics and technical context
- Mentors, judges, or subject-matter experts

02

BUILDERS SHIP AGENTS & SYSTEMS

Students and developers create prototypes using sponsor tools and real datasets.

- AI agents and decision support
- GIS, sensors, and remote sensing
- Dashboards, APIs, and data pipelines

03

WINNING USE CASES BECOME PILOTS

Top projects can move beyond demo day with agency and conservation partners.

- Useful tools evaluated for adoption
- Open-source repos and onboarding guides
- Adoption feedback and market intelligence

WHAT THE SPONSOR TAKES HOME

Reference repo

Onboarding guide

Architecture diagram

Demo reel

Impact report

Talent engagement

Adoption feedback

Case-study assets

EVENT-IN-A-BOX

ProgramEarth handles scoping, participants, logistics, judging, and reporting. Your org gets to showcase your tool and we'll guide teams to build with them.



Building Environmental AI for Financial and Public-Sector Workflows

Your tools can help define how environmental AI gets built. PE Hacks puts sponsor platforms inside real financial and public-sector requests, then turns the strongest build into a reusable open-source reference architecture.

ECOSYSTEM MODELING IS MOVING FROM AI PILOTS TO AI AGENTS



\$35B → \$97B

Projected financial-services AI spending by 2027, up from ~\$35B in 2023.

Source: World Economic Forum, AI in Financial Services 2025

57.8%

of investors surveyed already use AI in sustainability or investment analysis — or plan to within 12 months.

Source: Cortly, AI Investor Sustainability Pulse 2025

42%

of financial-services organizations are using or assessing agentic AI.

Source: NVIDIA, State of AI in Financial Services 2025

21%

have already deployed AI agents.

Source: NVIDIA, State of AI in Financial Services 2025

84%

say open-source models and software are important to their AI strategy.

Source: NVIDIA, State of AI in Financial Services 2025

🌱 Sustainability is moving from reporting software into operational AI for risk, investment analysis, and capital allocation.

ENVIRONMENTAL AGENTS BEING EXPLORED BY PUBLIC SECTOR AND FINANCE

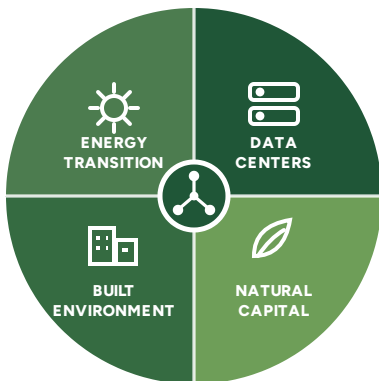
Environmental data is powering new agentic workflows across finance.

Price projects and model transition risk

- Satellite & weather feeds
- Grid & SCADA data
- PPA & offtake pricing

Assess property and infrastructure exposure

- Parcel & geospatial data
- Physical risk
- Transport & mobility flows



Model water, power, and operating constraints

- Water availability
- Grid reliability
- Energy tariffs & operating costs

Evaluate land, carbon, and nature-related risk

- Forest carbon
- Soil & biodiversity data
- Environmental-market pricing

SPONSORS: YOUR TOOLS CAN UNLOCK AGENTS

The models exist — sponsor tools connect the workflow.



Visualization & decision support



Orchestration & developer tools



Identity, security & permissions



Cloud infrastructure & storage



Data connectors & APIs

NATURE AI AND AGENTS WE'VE BUILT IN PUBLIC SECTOR



THE REQUEST

Help us see where fire conditions are changing.
Satellite and geospatial data translated into regional fire-risk visualizations.



THE REQUEST

Help us turn fragmented watershed data into something planners can use.
Environmental datasets organized into reusable modeling and decision-support tools.



THE REQUEST

Help us identify and understand sites that need cleanup.
Parcel, contamination, and land-use data mapped to support remediation planning.



PUT YOUR TOOLS INSIDE THE BLUEPRINT FOR ENVIRONMENTAL AI

PE Hacks turns real institution requests into working builds — and packages the strongest approach as an open-source reference architecture sponsors and adopters can evaluate, reuse, and extend.



Working prototype



Open-source repository



Architecture diagram



Adoption insights & next steps



Five Sponsor Moments in 2026–27

Sponsor an individual event or build a multi-market series.

SÃO PAULO, BR

**OCT 17
2026**

São Paulo Environmental Agent-a-thon

AI agents, GIS maps, and open-source architecture built with Brazilian agencies, the Linux Foundation, and university partners.

10:00 AM – 7:00 PM

COMMITMENTS CLOSE OCT 1

IN-PERSON, SÃO PAULO

OAKLAND, CA

**OCT 25
2026**

Vibe Code for the Planet

A full-day build with Bay Area students, community organizations, and environmental data partners.

9:00 AM – 5:00 PM

COMMITMENTS CLOSE SEPT 15

BAYWORKS, OAKLAND

NEW YORK CITY

**NOV 7
2026**

NYC Environmental Agent-a-thon

AI agents and environmental data systems built with New York universities and public-sector partners.

10:00 AM – 7:00 PM

COMMITMENTS CLOSE OCT 16

IN-PERSON, NEW YORK CITY

AUSTIN, TX

**DEC 5
2026**

Austin Water & Soil Public-Sector Datathon

Agile architecture, GIS, and cybersecurity for water, soil, and watershed management across Texas.

10:00 AM – 7:00 PM

COMMITMENTS CLOSE NOV 16

IN-PERSON, AUSTIN

WASHINGTON, DC

**APR
2027**

DC AI Week — Code for the Water

A public-interest AI convening designed for sponsor-defined challenges, technical talent, and agency collaboration.

Date to be announced

EARLY PARTNER DISCUSSIONS

WASHINGTON, DC

CUSTOM FORMAT AVAILABLE

University programs, Climate Week, UN convenings, and open-source events — standardized across markets as a series partnership.

São Paulo Environmental Agent-a-thon



AI agents for public-sector environmental data

São Paulo universities and public-sector partners bring live climate, flood, and watershed datasets. Teams build agents, dashboards, and reusable architectures that agencies can evaluate after demo day.



EVENT DATES

October 17, 2026
10:00 AM – 7:00 PM



LOCATION

In-person, São Paulo, Brazil



WHO ATTENDS

Climate startups; mentors from SaaS, enterprise, and financial services; government agencies; students and university partners.

2,200

DATASETS

9

EVENT HOURS

160+

EXPECTED BUILDERS

6

PARTNER ORGS

Oct 1

COMMITMENTS CLOSE

THREE TRACKS

1 AI Agents

Build AI agents for public-sector environmental data. Teams can use KubeStellar for distributed agents across edge, regional, and cloud environments, and explore workload placement based on energy, connectivity, latency, and data controls.

2 GIS Maps

Create public GIS maps using climate, flood, watershed, agriculture, and sensor datasets. Projects can include spatial analysis, opportunity zones, and interactive mapping for agencies and communities.

3 Open-Source Architecture

Design reusable open-source architectures, APIs, and data pipelines for environmental intelligence. Teams can use Kepler to measure energy usage of agent workloads and build efficient systems for public-good applications.

EVENT SPONSORSHIP OPPORTUNITIES

AM + PM Breaks Sponsor

R\$ 2,050 / US\$ 400

LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at AM + PM break stations
- Recognition in opening remarks

Lunch Sponsor

R\$ 3,850 / US\$ 750

LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at lunch stations
- Recognition in opening remarks

Reception Sponsor

R\$ 2,560 / US\$ 500

LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at the evening reception
- Logo recognition on the event website
- Recognition in opening remarks + attendee emails

See Page 13 for more sponsorship opportunities.

UNIVERSITY PARTNERS



Insper



Oakland Tech Week: Vibe for the Planet



EVENT DATES

October 25, 2026
9:00 AM – 5:00 PM



LOCATION

BayWorks, Oakland, California

Vibe for the Planet

A day where students, sponsors, and Bay Area community partners ship real environmental software together. Teams work brownfield, watershed, and land-use datasets into working tools with sponsor platforms at the center of the stack.



WHO ATTENDS

Climate startups; mentors from SaaS, enterprise, and financial services; government agencies; students and university partners.

1,500

DATASETS

8

BUILD HOURS

150

EXPECTED BUILDERS

15

PARTNER ORGS

Oct 5

COMMITMENTS
CLOSE

FOUR PROJECT TRACKS

Environmental GIS

Map, analyze, and protect land, water, and community resources.

AI Agents

Build agents for environmental workflows, monitoring, and decision support.

Secure Open-Source Infrastructure

Create secure, scalable public-interest tools and deployment systems.

CI/CD, APIs & Data Pipelines

Connect tools, automate workflows, and move data into action.

EVENT SPONSORSHIP OPPORTUNITIES

Breakfast Sponsor

\$1,000 LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at breakfast stations
- Recognition in opening remarks

Lunch Sponsor

\$2,000 LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at lunch stations
- Recognition in opening remarks

Reception Sponsor

\$1,500 LIMITED AVAILABILITY

BENEFITS INCLUDE

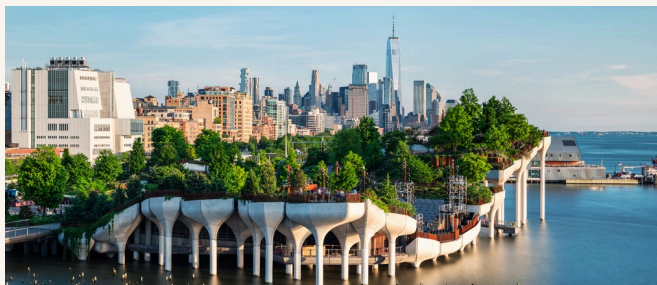
- Signage at the evening reception
- Logo recognition on the event website
- Recognition in opening remarks + attendee emails

See Page 13 for more sponsorship opportunities.



Hack the Hood

NYC Environmental Agent-a-thon



AI agents for public-sector environmental data

New York universities and public-sector partners bring live climate, flood, and watershed datasets. Teams build agents, dashboards, and reusable architectures that agencies can evaluate after demo day.



EVENT DATES

November 7, 2026
10:00 AM – 7:00 PM



LOCATION

In-person, New York City



WHO ATTENDS

Climate startups; mentors from SaaS, enterprise, and financial services; government agencies; students and university partners.

3

FOCUS AREAS

9

EVENT HOURS

150+

EXPECTED BUILDERS

20

PARTNER ORGS

Oct 16

COMMITMENTS
CLOSE

THREE FOCUS AREAS

AI Agents

Climate indicators, flood and wildfire risk, watershed degradation, erosion, and sediment analysis.

Data Visualization

Public dashboards, sensor feeds, GIS and spatial analysis, opportunity zones, and interactive mapping.

Open-Source Architecture

Reusable agent frameworks, APIs, data pipelines, reference architectures, and community-driven improvements.

EVENT SPONSORSHIP OPPORTUNITIES

AM + PM Breaks Sponsor

\$1,000 LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at AM + PM break stations
- Recognition in opening remarks

Lunch Sponsor

\$2,000 LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at lunch stations
- Recognition in opening remarks

Reception Sponsor

\$1,500 LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at the evening reception
- Logo recognition on the event website
- Recognition in opening remarks + attendee emails

See Page 13 for more sponsorship opportunities.

UNIVERSITY PARTNERS



COLUMBIA | LIONS



Austin Water & Soil Public-Sector Datathon

Ahead of Computer Science Education Week



Tech for water and soil public-sector management

Join technologists, data scientists, and public-sector partners to advance water, soil, and watershed management in Texas. Aligned with World Soil Day on Dec. 5, teams build agile architectures, GIS tools, and cybersecurity solutions that help agencies protect resources and serve communities.



EVENT DATES

December 5, 2026
10:00 AM – 7:00 PM



LOCATION

In-person, Austin, Texas



WHO ATTENDS

Climate startups; mentors from SaaS, enterprise, and financial services; government agencies; students and university partners.

1,100+

DATASETS

9

EVENT HOURS

200+

EXPECTED BUILDERS

4

UNIVERSITY PARTNERS

Nov 16

COMMITMENTS CLOSE

THREE TRACKS

1 Agile Architecture

Build agile architectures and workflows for water and soil public-sector management. Focus on soil health, drought, watershed monitoring, erosion, and land restoration. Projects can align with World Soil Day.

2 GIS Maps

Create GIS solutions for Austin and Texas. Use Colorado River data, flood and drought risk, watersheds, land use, infrastructure, and environmental layers to support public planning and community resilience.

3 Cybersecurity

Strengthen cybersecurity for water utilities, environmental telemetry, sensor networks, and public infrastructure. Build secure, resilient public systems and develop workforce-relevant skills.

EVENT SPONSORSHIP OPPORTUNITIES



Breakfast Sponsor

\$1,000 LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at breakfast stations
- Recognition in opening remarks



Lunch Sponsor

\$2,000 LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at lunch stations
- Recognition in opening remarks



Reception Sponsor

\$1,500 LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at the evening reception
- Logo recognition on the event website
- Recognition in opening remarks + attendee emails

See Page 13 for more sponsorship opportunities.

UNIVERSITY PARTNERS



DC AI Week


DEQ

VIRGINIA DEPARTMENT OF
ENVIRONMENTAL QUALITY

VDH VIRGINIA
DEPARTMENT
OF HEALTH

OFFICE OF DRINKING WATER


MDE

MARYLAND DEPARTMENT
OF THE ENVIRONMENT


EVENT DATES

April 2027

Date to be announced



LOCATION

Washington, DC

Code for the Water: DC AI Week

Students, public-sector agencies, environmental organizations, researchers, and technology partners from across DC, Maryland, and Virginia build open-source AI and data tools for regional water challenges. Agency-informed needs become hands-on technical tracks.



WHO ATTENDS

Climate startups; mentors from SaaS, enterprise, and financial services; government agencies; students and university partners.

200

DATASETS

8

BUILD HOURS

100+

EXPECTED BUILDERS

12

PARTNER ORGS

Open

EARLY PARTNER
TALKS

THREE PROGRAM TRACKS

AI Agents & Workflows

Build agents and workflow tools that help teams route requests, summarize information, surface insights, and support public-interest decision-making.

APIs, Data Pipelines & Dashboards

Create reusable APIs, data pipelines, and dashboards that connect public datasets to operational and analytical tools.

GIS Applications & Open Data Tools

Develop mapping tools, geospatial applications, and open-data interfaces that make regional and agency datasets more usable.

EVENT SPONSORSHIP OPPORTUNITIES

Breakfast Sponsor

\$1,000 LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at breakfast stations
- Recognition in opening remarks

Lunch Sponsor

\$2,000 LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at lunch stations
- Recognition in opening remarks

Reception Sponsor

\$1,500 LIMITED AVAILABILITY

BENEFITS INCLUDE

- Signage at the evening reception
- Logo recognition on the event website
- Recognition in opening remarks + attendee emails

See Page 13 for more sponsorship opportunities.



UNIVERSITY OF VIRGINIA

BOWIE
STATE UNIVERSITY
— 1865 —

BOWIE STATE UNIVERSITY

CHRISTOPHER NEWPORT
UNIVERSITY

CHRISTOPHER NEWPORT UNIVERSITY



Sponsorship Benefits at a Glance

Current published ranges, structured for flexible participation.

SPONSORSHIP BENEFIT	COMMUNITY PARTNER TIER 1 \$750 – \$2,500	BUILDER PARTNER TIER 2 \$3,000 – \$6,000	IMPACT PARTNER TIER 3 \$6,500+
Logo on website & materials	✓	✓	✓
LinkedIn mentions	✓	✓	✓
Event giveaways	✓	✓	✓
Event recap posts + sponsor listing	✓	✓	✓
Access to talent pipeline	✓	✓	✓
Basic reference architecture	✓	✓	✓
Co-branded swag		✓	✓
Issue credentials for your tool		✓	✓
Access to reference architecture repo		✓	✓
Enhanced visibility & mentions		✓	✓
Mentor participation opportunities		✓	✓
Branded recap video			✓
Impact metrics report			✓
Co-branded case study			✓
Advanced reference architecture maintained by ProgramEarth			✓
Strategic visibility & ecosystem collaboration			✓

Published ranges are per-event starting points. Final scope, availability, and benefits are confirmed in the sponsorship agreement.

- Multi-market series pricing is quoted separately and standardizes the challenge, credential, architecture, and reporting.
- Marketing and promotional activations on page 11 can be added to any tier.
- Sponsor content and activations require ProgramEarth approval.



Marketing & Promotional Opportunities

Put your brand behind the credentials, challenges, and event assets participants earn, wear, build, and share.



LinkedIn Achievement Badges

\$750–\$2,500**TIER 1****MULTIPLE AVAILABLE**

Sponsor the digital credentials participants earn for completing workshops, making their first open-source contribution, or building a working environmental technology demo. Participants can add each badge directly to their LinkedIn profile to demonstrate practical experience.

BENEFITS INCLUDE

- Sponsor logo on the badge credential page
- LinkedIn-shareable participant credentials
- Recognition during the badge ceremony
- Logo on badge-related event signage
- Mention in post-event participant communications



Workshop Recording Sponsor

\$750–\$2,500**TIER 1****MULTIPLE AVAILABLE**

Sponsor the recording of a technical workshop from the hackathon. Each recording will capture the speaker, participating audience, audience questions, and live demo so viewers can experience the complete workshop after the event.

BENEFITS INCLUDE

- Sponsor recognition at the beginning and end of the recording
- Logo on the workshop title slide and video page
- Verbal acknowledgment from the workshop host
- Recognition when the recording is shared
- Continued visibility through ProgramEarth's event and learning channels



Attendee Lanyards

\$3,000–\$6,000**TIER 2****1 EXCLUSIVE SPONSOR**

Feature your brand on the lanyards worn by participants, mentors, speakers, university partners, and government representatives throughout the hackathon.

BENEFITS INCLUDE

- Sponsor logo printed on every event lanyard
- Exclusive recognition as the lanyard sponsor
- Logo visibility throughout event photography and demos
- Recognition at check-in and on the event website
- Inclusion in post-event recap materials



Challenge Track Sponsor

\$3,000–\$6,000**TIER 2****LIMITED AVAILABILITY**

Sponsor a challenge focused on a real environmental or public-infrastructure need. ProgramEarth will work with your team to shape the prompt, select relevant public datasets, and guide participants toward useful open-source prototypes.

BENEFITS INCLUDE

- Naming recognition for one challenge track
- Opportunity to provide mentors and technical resources
- Sponsor introduction during the track kickoff
- Logo on challenge materials and project submissions
- Participation in the final demo review
- Recognition alongside the winning project



Attendee T-Shirts

\$6,500+**TIER 3****1 EXCLUSIVE SPONSOR**

Put your brand on the official ProgramEarth hackathon T-shirt given to participants, mentors, speakers, and agency partners. The shirt will feature ProgramEarth's event identity alongside the sponsor's logo.

BENEFITS INCLUDE

- Sponsor logo printed on every attendee T-shirt
- Exclusive recognition as the T-shirt sponsor
- Logo featured at the T-shirt pickup area
- Recognition on the event website and sponsor materials
- Inclusion in event photography and recap content



Build a Custom Activation

Any of these activations can be combined with a tier package, or shaped into a custom program across Oakland, New York, and Washington, DC. Availability may vary — contact ProgramEarth to confirm and secure your sponsorship.

Event-in-a-Box: What ProgramEarth Delivers

Less event planning. More developer adoption.

Venue

In-person, hybrid, or remote. ProgramEarth sources and staffs the space.

Project Scoping

A briefed, buildable problem co-designed with an environmental partner.

Hack Coordinators

Dedicated PMs, mentors, and judges on the floor throughout the event.

Attendees & Recruiting

A curated developer and student audience aligned to your talent goals.

Reels & Recap

Photo, video, and a sponsor-ready impact report delivered after the event.

Reference Repo

A reusable codebase and onboarding guide that helps teams get started.

TYPICAL DELIVERY TIMELINE

T-6 WEEKS

Choose Your Moment

Intake call, sponsor brief, track goals, success metrics, date, venue, and partner alignment.

T-4 WEEKS

Coordinate the Build

Problem statements, mentor and judge roster, participant funnel, registration, catering, and tooling.

EVENT DAY

Builders Use Your Platform

On-site production, technical mentorship, judging, awards, demos, and photo/video capture.

T+2 WEEKS

Reuse What Ships

Reference repositories, onboarding guides, architecture diagrams, demo reel, impact report, and case-study assets.

NOTE

Typical timeline flexes by approximately two weeks around the event date. ProgramEarth coordinates the operating model from sponsor brief through post-event reuse.

Sample Hackathon Agenda

- 9:00 AM** ● Arrival + breakfast
- 9:30 AM** ● Welcome and opening remarks
- 10:00 AM** ● Agency and sponsor challenge briefings
- 10:30 AM** ● Team formation + project scoping
- 11:00 AM** ● Build session
- 12:30 PM** ● Lunch
- 1:15 PM** ● Mentor check-ins
- 2:30 PM** ● Build session + office hours
- 4:00 PM** ● Project submissions
- 4:15 PM** ● Demos + judging
- 5:00 PM** ● Awards + closing

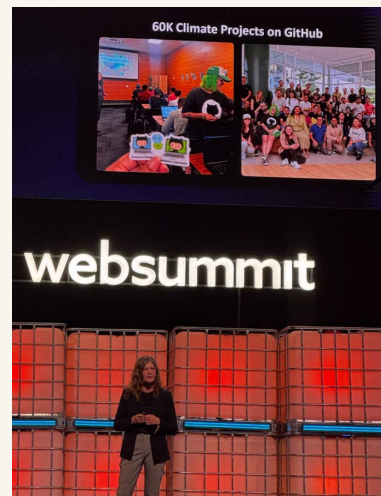
Accessible by Design

-  Live captions
-  ADA-accessible venue
-  Quiet spaces
-  Livestream access
-  Remote participation support
-  All skill levels welcome

Case Study: GitHub x Manaus



PROGRAMEARTH HACKATHON AT ORACLE BRAZIL



WEB SUMMIT RIO KEYNOTE

An open-source conservation project moved from the Amazon to global conversations.

GitHub, Oracle, and PyGIS worked with the Ministry of Education and Manaus University on a Rio Negro conservation project. The work later surfaced in COP30 conversations and a Web Summit Rio keynote.

5,000

acres of Rio Negro visualized for fires

~40%

reported Copilot productivity gain after onboarding

**COP30 +
WEB SUMMIT**

project visibility beyond the event

SPONSOR TAKEAWAY

A hackathon can turn a platform demo into a reusable customer story, a public-sector collaboration, and measurable developer adoption.

WHAT THE SPONSOR TOOK HOME

Open-source fire-visualization repo

Ministry & university collaboration

Copilot onboarding findings

COP30 + Web Summit story



Agencies, Schools & Companies We've Worked With

A public-interest network built across government, academia, and industry.

GOVERNMENT & PUBLIC AGENCIES



OAKLAND PARKS &
REC



CITY OF
EMERYVILLE



UN CONVENINGS ·
COP30

**Ministério da
Educação**

BRAZIL

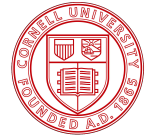
UNIVERSITIES & PUBLIC PARTNERS

Berkeley



UNIV. OF
WASHINGTON

Yale



THE UNIVERSITY
OF ARIZONA

CUNY THE CITY
UNIVERSITY
OF NEW YORK



INDIAN INST. OF
SCIENCE



UFAM · MANAUS

MILLS



Laney College
DREAM. FLOURISH. SUCCEED.



AMERICAN INDIAN SCIENCE
AND ENGINEERING SOCIETY

Hack the Hood

COMPANIES & PLATFORM PARTNERS

GitHub

ORACLE



FIGMA



Red Hat



SCALE



OpenAI

PyGIS



BUILD THE NEXT REAL WORLD AGENT USE CASE WITH US.

Choose an event. Bring a challenge. Put your platform in the hands of builders.

-
- 01 Select an event or custom program.
 - 02 Define the tool, challenge, and success metrics.
 - 03 Confirm the tier and begin the six-week build.
-

hello@programearth.org

programearth.org/companies/hackathons



PITCH THIS TO YOUR MANAGER

ProgramEarth is a certified public benefit corporation. Availability, benefits, dates, and venues are subject to confirmation. Sponsor content and activations require ProgramEarth approval.

CODE FOR THE PLANET.